



# eBay Seller's Assistant Pro

Sell More - Easier, Faster, and Better

Selling on eBay has benefited tremendously from advanced seller tools like eBay Seller's Assistant Pro, the premier product in the eBay suite of seller tools. With a proven track record, and long history of providing the functionality needed by sellers, Seller's Assistant Pro will help high volume and small business sellers sell more in less time.

eBay Seller's Assistant Pro is a powerful tool that can help you list items and manage your transactions throughout the entire eBay sales cycle.

Before listing items with Seller's Assistant Pro, you first enter them into inventory. Once your items are in inventory, you can easily create and submit listings for any item at any time in the future, over and over again. You can even combine items into groups to submit batches of items at a time.

Designing attractive listings is easy with eBay Seller's Assistant Pro. You can take advantage of HTML templates and/or the built-in template editor to create compelling and professional item descriptions. You can preview your listing to make sure the HTML looks as good as you thought it would.

eBay Seller's Assistant Pro allows you to schedule your listings for when (date and time) you want them to start, up to 3 weeks in the future. When your item is uploaded to eBay, it will be held in an inactive "pending" state until the start time arrives, at which time the listing will be "activated". Listing scheduling can be used for your convenience, or to ensure that your items will begin and end exactly when you want them to. For example, if you are going on vacation, you can schedule some listings to start while you are gone. The feature could also be useful if you prefer to work during the day but want your listings to start and end in the evening. It's a great way to list smarter and more efficiently.

After your listings have been started, you can easily track the progress of your listings with both audible and visual cues to let you know when an item receives a higher bid. Revisions and additions to your item description on eBay can be made easily by simply changing your description in SA Pro and clicking the Revise button.

Once your listing is completed, a sales record and buyer record will be created automatically. You can use the sales record to manage all your post sale processes including sending emails in bulk, or leaving feedback in bulk. Imagine notifying hundreds of buyers that you have shipped their item(s) with a few button clicks.

List more in less time. Maintain better sales records. Expand your business on eBay. Make more money and have more fun doing it. eBay Seller's Assistant Pro will help you take your business to the next level, and it's available now for download on eBay.com.

#### Features

#### **Efficient Bulk Processing**

- List hundreds of items at a time, or easily relist groups of items
- Leave all your feedback with the click of a button
- Send email correspondence to all your buyers at once

#### Easy Listing Creation

 Use pre-defined HTML templates to make your descriptions stand out

#### **Advanced Functionality**

- Schedule your listings to start up to 3 weeks in the future
- Take advantage of multiple user profiles and preferences
- Print shipping labels and reports
- Manage your inventory
- Manage each step in your post sale process

## Download

Give eBay Seller's Assistant Pro a try for 30 days FREE and see how much more efficient it will make you!

eBay Seller's Assistant Pro can be downloaded at: http://pages.ebay.com/sellers\_assistant/

## More cool things you can do with eBay Seller's Assistant Pro

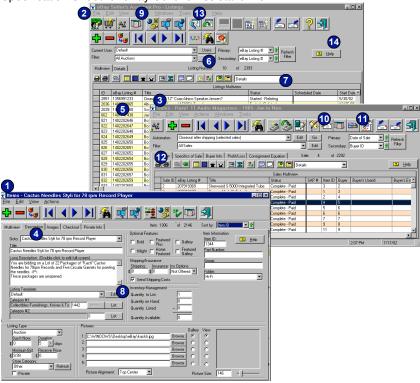
- Manage your inventory quantities so you don't accidentally sell more than you have
- Import listings from Mister Lister, SA Basic, or directly from eBay
- Save default values for all Sell Your Item options, to cut down on data entry time
- Export your data for use with your existing system
- Customizable filtering and display of your data to allow you to see virtually any subset of data desired
- Use eBay Picture Services or your own hosting space for images
- Download incremental software updates without re-installing the entire application
- All of this plus more with eBay Seller's Assistant Pro!

### **System Requirements**

- Microsoft Windows 98, ME, 2000, XP, NT
- 100 MHz processor
- 32 MB RAM
- 30 MB free hard disk space
- Modem or Internet connection
- Internet Explorer v5.01 or later

## **For More Information**

- Learn more or download at: <u>http://pages.ebay.com/sellers\_assistant/</u>
- Seller's Assistant Pro only costs \$15.99 per month. Try it for FREE for the first month!



- Manage Inventory. The Items panel allows you to easily manage your inventory.
- Manage Listings. The Listings panel helps you keep track your listings while they are running.
- Manage Sales. The Sales panel lets you manage your post sale processes.
   Detail view. Each panel allows
- Detail view. Each panel allows
  you to view the details of a record.
- 5. **Multiview.** You may also view your data as a spreadsheet.
- your data as a spreadsneet.
  Filters. User defined data filters let you decide what data you are looking at.
- Ooking at.
  Grid Layouts. User defined grid layouts let you decide the
  appearance of your data.
- HTML Templates. Easy-to-use HTML templates with themes and layouts to spruce up your descriptions.

- Seports. View reports on your listings and sales.
- Email Studio. Design custom email templates and send batch emails.
- Feedback Studio. Save common feedback comments and leave hundreds of feedbacks at once.
- Print multiview. Print all or selected rows in your multiview.
- Bulk Upload. Upload items to
- eBay in bulk. Online Help. Online help and
  - English language search makes getting help quick and easy.