Hot Categories Report

December, 2007

INTRODUCTION 4
ANTIQUES 5
BABY6
BOOKS7
BUSINESS & INDUSTRIAL 8
CAMERAS & PHOTOS9
CELL PHONES & PDAS
CLOTHING, SHOES & ACCESSORIES11
COINS
COLLECTIBLES
COMPUTERS & NETWORKING15
CONSUMER ELECTRONICS
CRAFTS
DOLLS & BEARS
DVDS & MOVIES
EBAY MOTORS21
ENTERTAINMENT MEMORABILIA22
EVERYTHING ELSE
HEALTH & BEAUTY24
HOME & GARDEN27
JEWELRY & WATCHES28

MUSICAL INSTRUMENTS	29
MUSICAL INSTRUMENTS	30
POTTERY & GLASS	31
SPORTING GOODS	32
SPORTS MEM, CARDS AND FAN SHOP	34
STAMPS	35
TOYS & HOBBIES	36
VIDEO GAMES	39

INTRODUCTION

The Hot Categories Report (a.k.a. "The Hot List") is updated monthly and gives an unadulterated view of level 4 (L4) categories that meet the following criteria:

- 1. Month-over-Month bid growth is at least 1%.
- 2. Month-over-Month bid growth is at least 1.5 times greater than month-over-month listings growth.
- 3. Bids-per-item is greater than the average for the relevant level 3 category. Note: this is per item, not per listing. For example, the number of bids-per-item for work boots (L4) in a given month may be 7, while the average bids-per-item for all L4s in boots (L3) may be 2. Therefore, work boots would pass this condition for "hotness."
- 4. Conversion rate for the L4 category in the most recent month was at least 50%.
- 5. Level 4 category must receive at least 100 bids per week.
- 6. In the interest of providing clear and actionable information, L4 categories named "Other" have been omitted.

Definition of degrees of "Hotness"

"Super Hot" – at least a 35 percentage point spread between bid growth rate and listing growth rate. For instance, month-over-month bid growth for the L4 Category may be 50%, while monthover-month listing growth for the L4 Category may be 10%. Because the percentage point spread (40 percentage points) is greater than 35%, this category is deemed "Super Hot."

"Very Hot" - a percentage point spread between 15% and 35%. For instance, month-over-month bid growth for the L4 Category may be 10%, while listing growth may be -10%. Thus, this category is deemed as "Very Hot."

"Hot" - remaining hot L4s with spreads up to 15%.

Antiques

Super Hot

Level 2 Level 3 Level 4

Sewing	Buttons	Buttons
Silver	Non-U.S. Silver	France

Very Hot Level 2

Level 3 Level 4

Asian Antiques	Japanese	Bowls
Silver	Sterling	Candlesticks, Candelabra
Silver	Sterling	Cups, Goblets
Silver	Sterling	Napkin Rings, Clips
Silver	Sterling	Sugar Bowls, Tongs

Hot

Level 3 Level 2 Level 4

Architectural & Garden	Hardware	Door Bells, Knockers
Decorative Arts	Metalware	Cast Iron
Maps, Atlases, Globes	Globes	Globes
Silver	Sterling	Bowls
Silver	Sterling	Pitchers, Vases, Jugs
Silver	Sterling	Platters, Trays
Silver	Sterling	Vases, Urns

Baby

Su	per	Hot

 Level 2
 Level 3
 Level 4

 Toys
 Developmental Baby Toys
 Vtech

Very Hot

Level 2 Level 3 Level 4

Toys Developmental Baby Toys Leap Frog

Hot

Level 2Level 3Level 4FeedingBaby FormulaCarnation

Books

Super Hot

Level 2	Level 3	Level 4
Catalogs	Agriculture	Agriculture
Wholesale, Bulk Lots	Audiobooks	Audiobooks

Business & Industrial

Super Hot

Level 2	Level 3	Level 4
	Farm Implements &	
Agriculture & Forestry	Attachments	Planters
Construction	Tools & Light Equipment	Heaters - Jobsite

Very Hot

Level 2	Level 3	Level 4
Construction	Building Materials & Supplies	Work Gear & Apparel
Construction	Tools & Light Equipment	Concrete Vibrators
Construction	Tools & Light Equipment	Grinders - Professional
Construction	Tools & Light Equipment	Routers
Construction	Tools & Light Equipment	Tool Combo Kits
Healthcare, Lab & Life Science	Lab Equipment	Autoclaves & Sterilizers
Industrial Electrical & Test	Test Equipment	Impedance & LCR (QZ) Meters
Industrial Supply, MRO	Hydraulics & Pneumatics	Hydraulic Fittings
Industrial Supply, MRO	Safety & Security	Alarm Systems & Accessories
Office, Printing & Shipping	DVD-R, CD-R & Blank Media	Blank Tapes

Level 2	Level 3	Level 4
Agriculture & Forestry	Farm Supplies	Stationary Engines
Construction	Tools & Light Equipment	Air Tools
Construction	Tools & Light Equipment	Pipe & Tubing Benders
Industrial Supply, MRO	Government & Public Safety	Traffic Control & Road Safety
Manufacturing & Metalworking	Woodworking	Carving Tools & Chisels

Cameras & Photos

Super Hot

Level 2 Level 4 Level 3

Camcorders	MiniDV	Sharp
Film Cameras	35mm Point & Shoot	Leica
Wholesale Lots	Cameras	Digital Cameras

Very Hot Level 2

Level 3 Level 4

Eyepieces & Telescope Accs.	Mirrors, Prisms & Holders
Telescopes	Schmidt-Cassegrain
Point & Shoot	8.0 Megapixels & More
35mm Point & Shoot	Canon
35mm Point & Shoot	Olympus
Film Camera Flash Units	Vivitar
Portable Flash/Strobe	Flash Units
Photo Printers	Hewlett-Packard
Photo Printers	Kodak
	Telescopes Point & Shoot 35mm Point & Shoot 35mm Point & Shoot Film Camera Flash Units Portable Flash/Strobe Photo Printers

Hot

Level 3 Level 4 Level 2

Camcorder Accessories	Blank Tapes & Memory	8mm, Hi8
Digital Camera		
Accessories	Accessories	Camera & Printer Docks
Digital Camera		
Accessories	Memory Cards	xD Picture Card
Digital Cameras	Parts & Repair	Parts & Repair
Digital Cameras	Point & Shoot	2.0 to 2.9 Megapixels
Film Cameras	Large Format	5x7 & Smaller
Projection Equipment	Accessories	Slide Viewer
Projection Equipment	Projectors	Movie Projectors
Vintage	Accessories	Accessories

Cell Phones & PDAs

1100		
Level 2	Level 3	Level 4
Bluetooth Wireless		
Accessories	Headsets - Wireless	Motorola

Clothing, Shoes & Accessories

Super Hot

Level 2	Level 3	Level 4
Boys	Accessories	Gloves, Mittens
Boys	Clothing (Sizes 10 & 11)	Sweaters
Girls	Clothing (Sizes 10 & 11)	Sleepwear
Girls	Clothing (Sizes 12 & up)	Sleepwear
Girls	Plus Size Clothing	Dresses
Men's Accessories	Hats	Fur

Very Hot Level 2 Level 4 Level 3

Boys	Clothing (Sizes 12 & up)	Mixed Items
Boys	Clothing (Sizes 12 & up)	Sweatshirts, Hoodies
Boys	Clothing (Sizes 8 & 9)	Jeans & Pants
Girls	Clothing (Sizes 10 & 11)	Sweatshirts, Hoodies
Girls	Plus Size Clothing	Jeans & Pants
Infants & Toddlers	Girls' Clothing	Preemies

Level 2	Level 3		Level 4
		_	

Boys	Clothing (Size 6)	Sweaters
Boys	Clothing (Size 7)	Sweaters
Boys	Clothing (Sizes 10 & 11)	Jeans & Pants
Boys	Clothing (Sizes 10 & 11)	Mixed Items
Boys	Clothing (Sizes 12 & up)	Sleepwear
Boys	Clothing (Sizes 8 & 9)	Outerwear
Girls	Clothing (Sizes 10 & 11)	Dresses
Men's Accessories	Sunglasses	Costa Del Mar
Vintage	Vintage Accessories	Men's Hats
Wedding Apparel	Bridal Accessories	Wraps
Women's Accessories, Handbags	Sunglasses	Coach
Women's Accessories,		
Handbags	Wallets	Clutch Wallets
Women's Clothing	Plus Sizes	Outerwear
Women's Clothing	Plus Sizes	Vests

Coins

Super Hot

Level 2 Level 3 Level 4

Coins: World	Errors	Errors
Paper Money: US	Errors	Errors
Paper Money: World	Europe	Sweden

Very Hot Level 2 Level 3 Level 4

Bullion	Silver	Foreign Silver
Coins: US	Halves	Seated Liberty (1839-91)
Coins: US	Quarters	Barber (1892-1916)
Coins: World	Asia, Middle East	India
Coins: World	Europe	Turkey
Coins: World	North, Central America	Puerto Rico
Paper Money: US	Small Size Notes	Gold Certificates

Hot

Level 3 Level 4 Level 2

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Bullion	Gold	American Buffalo
Bullion	Silver	Bars, Rounds
Coins: Ancient	Greek	Greek
Coins: US	Commemorative	Early
Coins: US	Dimes	Bust (1796-1837)
Coins: US	Gold	\$10, Eagle
Coins: US	Gold	Fractional, Pioneer
Coins: US	Halves	Barber (1892-1915)
Coins: US	Nickels	Shield (1866-83)
Coins: US	Proof Sets	1990-98
Coins: US	Quarters	Bust (1796-1838)
Coins: US	Quarters	Washington (1932-98)
Coins: US	Twenty Cents	Twenty Cents
Coins: World	Europe	Hungary
Coins: World	Europe	UK (Great Britain)
Paper Money: US	Large Size Notes	Silver Certificates
Paper Money: World	Asia, Middle East	Israel

Collectibles

Super Hot Level 2 Level 3 Level 4

Animation Art, Characters	Animation Characters	Peanuts
Autographs	Sci-Fi	Star Wars
Comics	Bronze Age (1970-79)	Westerns
Comics	Golden Age (1938-55)	Superhero
Comics	Golden Age (1938-55)	War
Comics	Magazines	Superhero
Comics	Silver Age (1956-69)	Classics Illustrated
Comics	Silver Age (1956-69)	Jungle
Comics	Silver Age (1956-69)	Romance
Decorative Collectibles	Decorative Collectible Brands	Byers Choice
Decorative Collectibles	Figurines	Cartoon, TV, Movie Characters
Fantasy, Mythical & Magic	Lord of the Rings	Swords
Holiday, Seasonal	Christmas: Current (1991-Now)	Yard D⊝cor
Holiday, Seasonal	Christmas: Modern (1946-90)	Reindeer Figures
Holiday, Seasonal	Christmas: Modern (1946-90)	Tree Toppers
Holiday, Seasonal	Christmas: Vintage (Pre-1946)	Reindeer Figures
Holiday, Seasonal	Christmas: Vintage (Pre-1946)	Tree Stands, Skirts
Lamps, Lighting	Lamps: Electric	Floor Lamps
Postcards	Non-US Countries, Town Views	Eastern Europe
Rocks, Fossils, Minerals	Mineral Specimens	Fluorescent Minerals
Trading Cards	Action, Adventure	CSI
Transportation	Automobilia	Gas Pumps, Fueling System

Very Hot Level 2 Level 3 Level 4

LOVOIZ	LOVOIO	201014
Advertising	Gas & Oil	Signs
Autographs	Political	Congressional
Autographs	Space	Space
Banks, Registers &		
Vending	Banks	Mechanical
Breweriana, Beer	Tap Handles, Knobs	Budweiser
Clocks	Antique (Pre-1930)	Cuckoo, Black Forest
Comics	Figurines	Captain America
Cultures, Ethnicities	Western Americana	Belt Buckles
Decorative Collectibles	Decorative Collectible Brands	Department 56
Decorative Collectibles	Decorative Collectible Brands	Margaret Furlong
Disneyana	Contemporary (1968-Now)	Snowglobes
Disneyana	Vintage (Pre-1968)	Animation Art, Cels
Disneyana	Vintage (Pre-1968)	Figurines
Disneyana	Vintage (Pre-1968)	Watches, Timepieces
Historical Memorabilia	Firefighting	Alarms, Bells
Lamps, Lighting	Lamps: Electric	Motion Lamps
Linens, Fabric & Textiles	Fabric	Silk
Lamps, Lighting	Lamps: Electric	Motion Lamps

Militaria	Indian Wars (1866-97)	Original Period Items
Pinbacks, Bobbles, Lunchboxes	Pinbacks	Awards
Rocks, Fossils, Minerals	Mineral Specimens	Precious Metal
Science, Medical	Scientific Instruments	Barometers
Tools, Hardware & Locks	Tools	Flashlights
Tools, Hardware & Locks	Tools	Machining
Trading Cards	Sci-Fi, Fantasy	Lord of the Rings
Transportation	Pins, Buttons	Pins, Buttons

Hot

Level 3 Level 4 Level 2

Advertising	Coffee, Tea	Starbucks
Advertising	Soda	Dr Pepper
Animals	Horse	Model Horses
Animation Art, Characters	Japanese, Anime	Sailor Moon
Arcade, Jukeboxes &		
Pinball	Jukeboxes	Parts & Accessories
Breweriana, Beer	Cans: US	Cone Tops
Clocks	Antique (Pre-1930)	Wall
Comics	Golden Age (1938-55)	Cartoon Character
Comics	Golden Age (1938-55)	Horror, Sci-Fi
Decorative Collectibles	Decorative Collectible Brands	Halcyon Days
Decorative Collectibles	Decorative Collectible Brands	Patricia Breen
Historical Memorabilia	Firefighting	Extinguishers
Linens, Fabric & Textiles	Bed & Bath Linens	Blankets
Militaria	1903-13	Original Period Items
Militaria	WW I (1914-18)	Original Period Items
Photographic Images	Antique (Pre-1940)	Magic Lantern Glass Slides
Photographic Images	Antique (Pre-1940)	Risque
Radio, Phonograph, TV,		
Phone	Phonographs, Accessories	Victor Phonographs
Radio, Phonograph, TV,	Dadiaa	Tangaistan Dadias
Phone	Radios	Transistor Radios
Religions, Spirituality	Christianity	Relics
Rocks, Fossils, Minerals	Fossils	Mammals
Sewing	Thimbles	Gold
Tools, Hardware & Locks		Tool Boxes, Chests
Trading Cards	Animation	Garbage Pail Kids
Trading Cards	Animation	Pokemon
Transportation	Automobilia	Hood Ornaments, Emblems
Transportation	Automobilia	Spark Plugs
Transportation	Railroadiana, Trains	Watches, Pocket Watches

Computers & Networking

Super Hot Level 2

Cupe: 1.Ct		
Level 2	Level 3	Level 4
Desktop & Laptop		
Components	CPUs for Laptops	AMD, Athlon
Desktop & Laptop		
Components	Wholesale Lots	CPUs
Drives, Controllers &		
Storage	Flash Memory Drives	1 GB & More
Software	Apple, Macintosh Software	Operating Systems

Very Hot

Level 2 Level 3 Level 4

Level 2	Level 3	Level 4
Apple, Macintosh		
Computers	Apple Desktops	Apple iMac
Desktop & Laptop		
Accessories	Docking Stations for Laptops	HP
Desktop & Laptop		
Accessories	Keyboards	Dell
Desktop & Laptop		
Components	Sound Cards for Desktop PC	Audigy
Desktop & Laptop		
Components	Video Cards for Desktop PC	PNY
Desktop & Laptop		
Components	Video Cards for Desktop PC	Visiontek
Networking	Routers, Wired	Netgear Professional Routers
Networking	Switches	Dell
Networking	Switches	Netgear
Software	Business & Productivity	Voice Recognition

Hot

Apple, Macintosh		
Computers	Apple Laptops, Notebooks	Apple MacBook Pro
Desktop & Laptop		
Accessories	Speakers	Logitech
Laptops, Notebooks	Acer	Acer
Laptops, Notebooks	Dell	Dell
Monitors & Projectors	LCD/Flat Panel	20-inch & Larger
Printer Supplies &		
Accessories	Laser Toner-Black	Dell Branded

Consumer Electronics

Super Hot

Level 2 Level 3 Level 4

Car Electronics	Car Alarms & Security	Remote Start/Alarm Combos
Gadgets & Other		
Electronics	Voltage Converters	AC-DC, 12 Volt
Vintage Electronics	Reel-to-Reel Tape Recorders	Pioneer

Very Hot Level 2 Level 3 Level 4

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A/V Accessories & Cables	Audio Cables & Connectors	A/V Transmitters
A/V Accessories & Cables	Headphones, Headsets	Wireless Headphones
Car Electronics	Car CD Changers	11 or More Disc Changers
DVD & Home Theater	VCRs	Beta
GPS Devices	Automotive GPS Devices	Garmin
Home Audio	CD Players & Recorders	Multi-Disc Players
Home Audio	Karaoke	Complete Systems
Radios: CB, Ham &		-
Shortwave	Ham Radio	Oscillators & Filters
Radios: CB, Ham &		
Shortwave	Ham Radio	Tubes
Radios: CB, Ham &		
Shortwave	Scanners	20-150 Channels
Satellite, Cable TV	Satellite Systems	DIRECTV
Televisions	LCD Flat-Panel TVs	15-19 inch LCD TVs
Televisions	Standard Tube TVs	13 inch
Vintage Electronics	Cassette Decks	Cassette Decks
Vintage Electronics	Radios	Radios

Hot

Apple iPod, MP3 Players	Apple iPod	iPod
A/V Accessories & Cables	Remote Controls	Universal Remotes
Car Electronics	Car CD Changers	6 Disk Changers
DVD & Home Theater	TiVo, Digital Video Recorders	DirecTV TiVo DVR, HD
Gadgets & Other		
Electronics	Air Purifiers	Ionizers
Gadgets & Other		
Electronics	Calculators	Vintage Calculators
Gadgets & Other		
Electronics	Home Automation	Modules
Home Audio	Cassette Decks	Dual Cassette
Home Audio	Shelf, Compact Systems	3-4 Disc Systems
Home Audio	Turntables	Turntables
Radios: CB, Ham &		
Shortwave	CB Radio	Meters
Radios: CB, Ham &		
Shortwave	Ham Radio	Transmitters

Radios: CB, Ham &		
Shortwave	Scanners	8-20 Channels
Satellite Radio	XM Radio	Complete Systems
Televisions	Standard Tube TVs	33-35 inch
Televisions	TV Accessories	Web TV

Crafts

Super Hot

Level 2 Level 3 Level 4

		
Cross Stitch	Cross Stitch Kits	Fantasy, Fairies
Scrapbooking	Stickers	Scratch & Sniff
Scrapbooking	Stickers	Vehicles

Very Hot Level 2 Level 3 Level 4

Crocheting	Crochet Hooks	Wooden Hooks
Cross Stitch	Cross Stitch Floss	DMC
Cross Stitch	Cross Stitch Kits	Mixed Lots
Decorative, Tole Painting	Patterns & Instructions	Donna Dewberry
	Hand Embroidery Thread,	
Embroidery	Floss	Cotton Thread
Leathercraft	Leather Hides & Fur Pelts	Fur Pelts
Woodworking	Woodworking Lumber	Koa Wood

Hot

Painting	Airbrushing	Airbrush Compressors
Scrapbooking	Cutters & Trimmers	Personal Cutting Systems
Scrapbooking	Scrapbooking Albums	8.5x11 Albums
Sewing	Sewing Machine Accessories	Machine Parts & Attachments

Dolls & Bears

Very Hot

Level 2	Level 3	Level 4
	Barbie Contemporary (1973-	
Dolls	Now)	Vehicles
Dolls	By Brand, Company, Character	American Girl
Dolls	By Brand, Company, Character	Jem
Dolls	By Brand, Company, Character	Mrs. Beasley
Dolls	By Brand, Company, Character	Sasha

Level 2	Level 3	Level 4
Bears	Care Bears	Vintage (Pre-1990)
Dolls	By Brand, Company, Character	Madeline

DVDs & Movies

Very Hot	
Level 2	

Level 2	Level 3	Level 4
Wholesale Lots	DVDs	Up to 10 Items

Level 2	Level 3	Level 4
Wholesale Lots	DVDs	11-50 Items

eBay Motors

Super Hot

•		
Level 2	Level 3	Level 4

Cars & Trucks	Toyota	Tercel
Parts & Accessories	Boat Parts	Memorabilia
Parts & Accessories	Snowmobile Parts	Gauges & Cables
Parts & Accessories	Snowmobile Parts	Seats

Very Hot Level 2

Level 3 Level 4

Parts & Accessories	Racing Parts	Auto Racing Parts
Parts & Accessories	Racing Parts	Kart Racing Parts
Parts & Accessories	Snowmobile Parts	Accessories
Parts & Accessories	Snowmobile Parts	Air Intake & Fuel Systems
Parts & Accessories	Snowmobile Parts	Body Parts

Hot

Parts & Accessories	Snowmobile Parts	Skis & Runners
Parts & Accessories	Snowmobile Parts	Snowmobile Covers
Parts & Accessories	Snowmobile Parts	Windshields
Parts & Accessories	Vintage Car & Truck Parts	Gauges
Parts & Accessories	Wholesale Lots	Car & Truck

Entertainment Memorabilia

Super Hot Level 2

Level 2	Level 3	Level 4
Autographs-Original	Music	R&B, Soul
Movie Memorabilia	Pressbooks	1940-49
Movie Memorabilia	Pressbooks	1950-59
Movie Memorabilia	Pressbooks	Pre-1940

Level 2	Level 3	Level 4	
Movie Memorabilia	Props	Originals	

Everything Else

Super Hot

Level 2	Level 3	Level 4	
Mature Audiences	Books	Straight	
Mature Audiences	CDs	Fetish	

Very Hot

Level 2	Level 3	Level 4
Mature Audiences	Books	Fetish
Mature Audiences	CDs	Straight
Mature Audiences	Magazines	Gay

Health & Beauty

Super Hot

Level 2	Level 3	Level 4
Dietary Supplements,		
Nutrition	Nutrition Bars, Shakes	Herbalife
Fragrances	Men	Diesel
Fragrances	Men	Guy Laroche
Fragrances	Men	Sean John
Fragrances	Men	Victoria's Secret
Hair Care	Hair Dryers	T3 Tourmaline
Hair Care	Rollers, Curlers	Clairol
Makeup	Concealer	Benefit
Makeup	Eyeliner	EstΘe Lauder
Makeup	Foundation	Bobbi Brown
Makeup	Foundation	Christian Dior
Makeup	Lip Balm	Avon
Makeup	Lip Balm	Burt's Bees
Makeup	Lipstick	Bare Escentuals
Makeup	Mascara	Christian Dior
Medical, Special Needs	Respiratory Aids	Nebulizers
Skin Care	Samples, Trial Size	Anti-Aging

Very Hot Level 2 Level 3 Level 4

Bath & Body	Body Lotion	Mary Kay
Bath & Body	Body Lotion	Victoria's Secret
Dietary Supplements,		
Nutrition	Nutrition Bars, Shakes	Powerbar
Fragrances	Men	Abercrombie & Fitch
Fragrances	Men	Giorgio Beverly Hills
Fragrances	Men	Gucci
Fragrances	Men	Issey Miyake
Fragrances	Men	Joop
Fragrances	Women	Armani
Fragrances	Women	Body Shop
Fragrances	Women	Christian Dior
Fragrances	Women	Comptoir Sud Pacifique
Fragrances	Women	Gap
Fragrances	Women	Gucci
Fragrances	Women	Guess
Fragrances	Women	Marc Jacobs
Fragrances	Women	Philosophy
Fragrances	Women	Tommy Hilfiger
Hair Care	Conditioner	Ojon
Hair Care	Gel, Mousse, Spray	American Crew
Hair Care	Gel, Mousse, Spray	Biosilk
Hair Care	Gel, Mousse, Spray	Paul Mitchell

Hair Care	Hair Color	Redken
Hair Removal	Razors, Blades	Norelco
Makeup	Blush	MAC
Makeup	Concealer	Lanc∫me
Makeup	Eye Shadow	Bare Escentuals
Makeup	Eye Shadow	Bobbi Brown
Makeup	Face Powder	Est⊝e Lauder
Makeup	Lip Gloss	Bare Escentuals
Makeup	Lip Gloss	Christian Dior
Makeup	Lip Gloss	LipFusion
Makeup	Lip Gloss	Philosophy
Makeup	Lip Gloss	Stila
Makeup	Mascara	Smashbox
Makeup	Sets & Kits	Lanc ∫ me
Massage	Massagers	Back
Skin Care	Anti-Aging Products	Chanel
Skin Care	Anti-Aging Products	Clinique
Skin Care	Anti-Aging Products	La Prairie
Skin Care	Anti-Aging Products	MD Formulations
Skin Care	Anti-Aging Products	Natura Bisse
Skin Care	Makeup Remover	Clinique
Skin Care	Moisturizers	Chanel
Skin Care	Moisturizers	Clinique
Skin Care	Moisturizers	CrФme de la Mer
Skin Care	Sets, Kits	BeautiControl

Hot Level 2 Level 3 Level 4

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Bath & Body	Body Lotion	Crabtree & Evelyn
Bath & Body	Body Sprays, Mists	Bath & Body Works
Bath & Body	Mixed Items	Bath & Body Works
Fragrances	Men	Jean Paul Gaultier
Fragrances	Women	Est⊝e Lauder
Fragrances	Women	Issey Miyake
Fragrances	Women	Lolita Lempicka
Fragrances	Women	Michael Kors
Fragrances	Women	Ralph Lauren
Fragrances	Women	Vera Wang
Fragrances	Women	Victorias Secret
Fragrances	Women	Yves St. Laurent
Hair Care	Shampoo	Paul Mitchell
Hair Removal	Shavers	Braun
Health Care	Sleeping Aids	Snoring Cessation
Makeup	Blush	Bare Escentuals
Makeup	Eye Shadow	Benefit
Makeup	Eye Shadow	Clinique
Makeup	Eye Shadow	Stila

Makeup	Foundation	Signature Club A	
Makeup	Lip Gloss	Clinique	
Makeup	Lip Gloss	DuWop	
Makeup	Mascara	Clinique	
Makeup	Sets & Kits	Bare Escentuals	
Makeup	Sets & Kits	Mary Kay	
Natural Therapies	Magnets	Insoles	
Skin Care	Anti-Aging Products	Bliss	
Skin Care	Moisturizers	Origins	

Home & Garden

Super Hot Level 2

Level 2	Level 3	Level 4
Electrical & Solar	Switches & Outlets	Dimmers
Food & Wine	Coffee	Coffee Grounds
Kitchen	Small Kitchen Appliances	Food Warmers
Kitchen	Tools & Gadgets	Cookie Cutters
Major Appliances	Dishwashers	Dishwashers, Portable

Very Hot Level 2 Level 3 Level 4

Heating, Cooling & Air	Portable, Space Heaters	Electric Space Heaters
Heating, Cooling & Air	Thermostats	Non-programmable Thermostats
Kitchen	Small Kitchen Appliances	Fryers
Kitchen	Small Kitchen Appliances	Mixers
Kitchen	Tools & Gadgets	Rolling Pins, Pastry Tools
Kitchen	Tools & Gadgets	Slicers
Vacuum Cleaners &		
Housekeeping	Laundry Supplies	Steamers
Vacuum Cleaners &		
Housekeeping	Vacuum Cleaners	Robotic Vacuums

Hot

Building & Hardware	Garage Doors & Openers	Remotes & Transmitters
Electrical & Solar	Alternative & Solar Energy	Wind Generators
Electrical & Solar	Switches & Outlets	Timers
Food & Wine	Beer & Wine Making	Beer & Wine Making Kits
Food & Wine	Coffee	Coffee Pods
Heating, Cooling & Air	Portable, Space Heaters	Propane & Kerosene Heaters
Heating, Cooling & Air	Thermostats	Programmable Thermostats
Kitchen	Cookware & Bakeware	Cookware
Kitchen	Food Storage	Vacuum Sealers
Kitchen	Small Kitchen Appliances	Coffee, Espresso Making
Kitchen	Small Kitchen Appliances	Food Processors
Kitchen	Small Kitchen Appliances	Juicers
Kitchen	Small Kitchen Appliances	Meat Grinders
Kitchen	Small Kitchen Appliances	Pasta Makers
Kitchen	Small Kitchen Appliances	Popcorn Poppers
Kitchen	Small Kitchen Appliances	Rotisseries
Kitchen	Small Kitchen Appliances	Slicers, Electric Knives
Pet Supplies	Cats	Cat Food & Treats
Pet Supplies	Reptiles	Thermometers & Heaters
Plumbing & Fixtures	Kitchen	Water Filters
Vacuum Cleaners &		
Housekeeping	Vacuum Cleaners	Handheld Vacuums

Jewelry & Watches

Super Hot Level 2

Designer Brands	Juicy Couture	Charms & Charm Bracelets
Designer Brands	Sorrelli	Bracelets
Handcrafted, Artisan		
Jewelry	Necklaces & Pendants	Lampwork

Level 4

Men's Jewelry Belt Buckles Silver Rings Cubic Zirconia & Moissanite Moissanite

Very Hot Level 2 Level 3 Level 4

Level 3

Bracelets	Link, Chain	Moonstone
Designer Brands	Sorrelli	Necklaces & Pendants
Jewelry Boxes & Supplies	Settings	Ring
Loose Diamonds &		
Gemstones	Diamonds, Natural	Marquise
Loose Diamonds &		
Gemstones	Gemstones	Beryl
Pins, Brooches	Rhinestone	Black
Pins, Brooches	Rhinestone	Red

Hot

Level 3 Level 4 Level 2

Bracelets	Beaded, Strands	Peridot
Designer Brands	James Avery	Rings
Loose Diamonds &		
Gemstones	Gemstones	Citrine
Loose Diamonds &		
Gemstones	Gemstones	Moldavite
Loose Diamonds &		
Gemstones	Gemstones	Tanzanite
Watches	Watch Accessories	Fobs

Musical Instruments

Level 2	Level 3	Level 4
Wholesale Lots	CDs	101-500 Items

Musical Instruments

Super Hot

Level 2	Level 3 L	Level 4
Brass	Vintage, Pre-1980	Trombone
Guitar	Acoustic	Washburn

Very Hot Level 2

Level 2	Level 3	Level 4
Electronic	Drum Machines	Yamaha
Guitar	Electric	Kramer
Guitar	Vintage, Pre-1980	Amplifiers
Keyboard, Piano	Organ	Leslie
Percussion	Vintage, Pre-1980	Snare
Pro Audio	Computer Recording	Sound Cards
Pro Audio	Multi-Track Recorders	Roland
Sheet Music, Song Books	Sheet Music	Rag
String	Vintage, Pre-1980	Banjo
String	Vintage, Pre-1980	Violin
String	Violin	Electric

Hot Level 2

1100		
Level 2	Level 3	Level 4
Brass	Vintage, Pre-1980	Cornet, Trumpet
Guitar	Electric	Danelectro
Guitar	Vintage, Pre-1980	Acoustic
Percussion	Parts, Accessories	Mounts, Assembly Hardware
Pro Audio	Microphones	Vintage
Pro Audio	Power Amplifiers	Peavey
Woodwind	Flute	Selmer, Bundy

Pottery & Glass

Super Hot

Level 2	Level 3	Level 4
Pottery & China	Art Pottery	Dakota Pottery
Pottery & China	China, Dinnerware	Purinton

Very Hot Level 2

Level 2	Level 3	Level 4
Pottery & China	China, Dinnerware	Figurines: Animal
Pottery & China	China, Dinnerware	Hadley
Pottery & China	China, Dinnerware	Royal Dux

Level 2	Level 3	Level 4
Pottery & China	Art Pottery	Quimper
Pottery & China	China, Dinnerware	Russel Wright

Sporting Goods

Super Hot Level 2

Level 2	Level 3	Level 4
Golf	Tee Times, Green Fees	Florida
Ice, Roller Hockey	Ice Hockey	Bags
Scuba, Snorkeling	Wet Suits	Children's
Skiing & Snowboarding	Cross Country Skiing	Skis

Scuba, Shorkelling	vvet Suits	Childrens
Skiing & Snowboarding	Cross Country Skiing	Skis
Skiing & Snowboarding	Goggles	Dragon
Skiing & Snowboarding	Snowboarding	Bindings
Snowmobiling	Parts & Accessories	Yamaha

Very Hot Level 2 Level 3 Level 4

Baseball & Softball	Training Aids	Radar Guns, Speed Sensors
Bowling	Balls	15 Pounds
Camping, Hiking,		
Backpacking	Backpacks	External Frame
Equestrian	Care & Grooming	Horse Blankets, Sheets
Exercise & Fitness	Cardiovascular Equipment	Rowers
Exercise & Fitness	Fitness Accessories	Abdominal Exercisers
Golf	Accessories	Range Finders
Hunting	Gun Accessories	Bipods & Monopods
Hunting	Taxidermy, Mounts, Antlers	Fox, Coyote
Other Sports	Wrestling	Apparel & Footwear
Paintball	Marker Packages	Worr Game Products
Paintball	Markers	WDP
Skiing & Snowboarding	Accessories	Racks & Carriers
Skiing & Snowboarding	Goggles	Anon
Snowmobiling	Parts & Accessories	Arctic Cat
Snowmobiling	Parts & Accessories	Ski-Doo

Hot

Level 4 Level 2 Level 3

Camping, Hiking,		
Backpacking	Lanterns	Propane
Cycling	Universal Parts & Accessories	Trainers & Rollers
Exercise & Fitness	Cardiovascular Equipment	Gliders
Fishing	Rod Building & Repair	Reel Seats, Cork, Handles
Hunting	Accessories	Hunting Dog Supplies
Hunting	Gun Parts	Shotgun
Hunting	Taxidermy, Mounts, Antlers	Deer
Hunting	Taxidermy, Mounts, Antlers	Elk, Moose
Ice Skating	Skates	Child, Youth
Paintball	Markers	PMI
Skateboarding	Complete Skateboards	Element

Snowmobiling	Parts & Accessories	Polaris	
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Sports Mem, Cards and Fan Shop

Super Hot Level 2

Level 2	Level 3	Level 4
Fan Apparel & Souvenirs	Basketball-NBA	Boston Celtics
Fan Apparel & Souvenirs	College-NCAA	Oregon
Fan Apparel & Souvenirs	Olympics	Programs & Schedules
Fan Apparel & Souvenirs	Other Sports	Running
Game Used Memorabilia	Football-NFL	Footballs

Very Hot Level 2

Level 2	Level 3	Level 4
Cards	Baseball-MLB	Singles (1940-49)
Cards	Boxing	Non-Graded
Cards	Hockey-NHL	Boxes, Cases
Game Used Memorabilia	Hockey-NHL	Pucks

1101		
Level 2	Level 3	Level 4
Autographs-Original	Football-NFL	Jerseys
Cards	Baseball-MLB	Singles (1960-69)
Cards	Baseball-MLB	Singles (1970-79)
Cards	Basketball-NBA	Rookies (2000-Now)
Cards	Basketball-NBA	Rookies (Pre-1980)
Cards	Basketball-NBA	Singles (2000-Now)
Cards	Football-NFL	Rookies (Pre-1980)
Cards	Football-NFL	Singles (1960-69)
Cards	Hockey-NHL	Singles (2000-Now)
Fan Apparel & Souvenirs	Football-NFL	Dallas Cowboys

Stamps

Super Hot Level 2

Level 2	Level 3	Level 4
Canada	Booklets	Booklets
UK (Great Britain)	Booklets	Booklets

Very Hot

L	evel 2	Level 3	Level 4
С	anada	Back of Book	Back of Book

Level 2	Level 3	Level 4
Canada	Collections, Lots	Collections, Lots
Latin America	Collections, Lots	Collections, Lots
United States	Back of Book	Air Mail
United States	Sheets	Sheets

Toys & Hobbies

Super Hot

Super Hot		
Level 2	Level 3	Level 4
Action Figures	Teenage Mutant Ninja Turtles	Mixed Lots
Action Figures	Transformers	2007 Movie
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Schuco
Educational	Reading, Writing	Grade School
Educational	Reading, Writing	Infant & Toddler
Educational	Science, Nature	Chemistry, Microscopes
Electronic, Battery, Wind-Up	Electronic, Interactive	iZ by Zizzle
Games	Board, Traditional Games	Clue
Games	Board, Traditional Games	Scene It
Games	Electronic	Pixter
Games	Electronic	Sports
Games	Miniatures, War Games	Pirates of the Revolution
Games	Miniatures, War Games	Ral Partha
Model RR, Trains	HO Scale	Kato
Model RR, Trains	HO Scale	Roco
Puzzles	Modern (1970-Now)	Peg
Slot Cars	Modern (1970-Now)	15707
Slot Cars	Modern (1970-Now)	Accessories
Trading Card Games	Lord of the Rings	Promotional
TV, Movie, Character Toys	Digimon	Action Figures
		Grinch Who Stole
TV, Movie, Character Toys	Dr. Seuss	Christmas

Very Hot

TV, Movie, Character Toys

TV, Movie, Character Toys

Level 2 Level 3 Level 4

Muppets, Sesame Street

Muppets, Sesame Street

Kermit

Mixed Muppets

Action Figures	Batman	Vintage (Pre-1980)
Action Figures	Marvel Legends	Giant Man Series
Action Figures	Masters of the Universe	He-Man
Action Figures	Masters of the Universe	She-Ra
Action Figures	Mixed Lots	Mixed Lots
Action Figures	Spawn	Series 21-25
Action Figures	Star Wars	Mixed Lots
Action Figures	Transformers	Armada
Action Figures	Transformers	Cybertron
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Minichamps
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Siku
Diecast, Toy Vehicles	Construction Equip., Vehicles	Vintage (Pre-1970)
Educational	Alphabet	Magnets
Electronic, Battery, Wind-Up	Battery Operated	Modern (1970-89)
Electronic, Battery, Wind-Up	Electronic, Interactive	Furby
Electronic, Battery, Wind-Up	Electronic, Interactive	Video Now
Games	Board, Traditional Games	Mah Jong
Games	Board, Traditional Games	Risk

Games	Electronic	Vintage (Pre-1990)
Model RR, Trains	HO Scale	IHC
Model RR, Trains	HO Scale	Life-Like
Model RR, Trains	HO Scale	Тусо
Model RR, Trains	N Scale	Life-Like
Model RR, Trains	Z Scale	Marklin
Models, Kits	Science Fiction	Macross
Pretend Play, Preschool	Puppets	Vintage (Pre-1970)
Slot Cars	Vintage (Pre-1970)	Accessories
Trading Card Games	Star Wars	Decipher
TV, Movie, Character Toys	Disney	Kim Possible
TV, Movie, Character Toys	Dora the Explorer	Dolls, Puppets
TV, Movie, Character Toys	Harry Potter	Playsets
Vintage, Antique Toys	Cap Guns	Diecast

Hot Level 2

Level 3 Level 4

	Lever 5	Level 1
Action Figures	Dragon	American Military
Action Figures	GI Joe	12-inch
Action Figures	GI Joe	3 3/4-inch Accessories
Action Figures	Star Wars	Vintage (1977-89)
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Brooklin
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Danbury Mint
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Ertl
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Hot Wheels
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Hubley
Diecast, Toy Vehicles	Cars, Trucks-Diecast	TootsieToy
Diecast, Toy Vehicles	Cars, Trucks-Pressed Steel	Vintage (Pre-1970)
Games	Board, Traditional Games	Scrabble
Model RR, Trains	G Scale	Aristo-Craft
Model RR, Trains	G Scale	L.G.B
Model RR, Trains	HO Scale	AHM/Rivarossi
Model RR, Trains	HO Scale	Hornby
Model RR, Trains	HO Scale	Lionel
Model RR, Trains	HO Scale	Walthers
Model RR, Trains	N Scale	Brass Imports
Model RR, Trains	N Scale	Con-Cor
Model RR, Trains	O Scale	Lionel
Model RR, Trains	O Scale	MTH
Model RR, Trains	S Scale	American Flyer
Models, Kits	Air	Airfix
Models, Kits	Air	Testors
Models, Kits	Boats, Ships	Wooden
Models, Kits	Space	Space
Pretend Play, Preschool	Fisher Price	Vintage (Pre-1963)
Radio Control	Radio Control Vehicles	Trucks
Robots, Monsters, Space Toys	Robots	Vintage (Pre-1970)
Robots, Monsters, Space Toys	Space Toys	Vintage (Pre-1970)

Slot Cars	Modern (1970-Now)	11689
Slot Cars	Modern (1970-Now)	НО
Stuffed Animals	Neopets	Neopets
Stuffed Animals	Steiff	Modern (1970-Now)
Trading Card Games	Yu-Gi-Oh	Packs
TV, Movie, Character Toys	Bob the Builder	Figures
TV, Movie, Character Toys	Lost in Space	Lost in Space
TV, Movie, Character Toys	Thomas the Tank Engine	Wooden
Vintage, Antique Toys	Cap Guns	Cast Iron
Vintage, Antique Toys	Tin	Character

Video Games

Su	per	Hot

Level 2	Level 3	Level 4
Accessories	Sony PlayStation 2	Memory Cards
Very Hot		
Level 2	Level 3	Level 4
Internet Games	Games	Guild Wars
Hot		
Level 2	Level 3	Level 4
Internet Games	Games	World of Warcraft