

Education Overview—Day Three

SATURDAY, JUNE 16, 2007









SEMINARS

Location	9am–10:30am	11am–12pm	12:30pm–2pm	3pm–4:30pm
204A	 Transitioning Your eBay Hobby into a Business	TOWN HALL MEETING Meeting Room 210A (overflow rooms 204A, 205A, 206A)	 Selling Strategically with eBay Marketplace Research	 How to Get the Most Out of ProStores
205A	 Product Sourcing—Find Products Buyers Want		 Trust & Safety in 2007 with Rob Chesnut	 Blog to Boost Your Business on eBay
206A	 Starting a Business on eBay		 Go Global! Advanced Strategies for Selling Worldwide	 Managing Payment Risk
210A				 Advanced Product Sourcing: Importing, Large Vol. Wholesale & Liquidation Lots
252A	 An Overview of eBay Blackthorne		 Optimize Your eBay Store: Top Tips for Store Sellers	 Basic Digital Photography to Make You an eBay PowerSeller!
253A	 Inside Your Mktg Mind—How to Use Mktg to Propel Your Business & Your Life		 Using Research for Strong Selling Strategies & Increased Profits	 Taxes & Accounting: An Overview for Sellers on eBay
254A	 How to Effectively Market Your eBay Store		 7 Steps to Multi-Channel Selling	 Green is \$Green\$—How to Build Your Business & Save the Planet—At the Same Time!
257A	 International Shipping Strategies with USPS		 PayPal Automation: How to Optimize Your Back Office	 Building a Business on eBay Motors: Vehicles
257B	 PayPal Shipping 101: A Seller Case Study			 Buying & Selling Lots in the Reseller Marketplace
258A			 Motivation: Cultivating Your Passion for Long-Term Success	
259A	 Using the eBay Media Marketplace to Promote Your Business			 Selling Basics: PayPal Payments
259B	 Online Real Estate Overview with Rent.com		 Understanding & Measuring the Profitability of Your Business on eBay	 Advanced Shipping: Sell More by Taking Shipping to the Next Level

LIVE! DISCUSSIONS

Location	9am–10am	10:30am–11:30am	12pm–1pm
106		 Music, Movies, & Video Games Category Roundtable	 Coins Category Roundtable
107A	 Half.com Roundtable	 Tickets Category Roundtable	 Health & Beauty Category Roundtable
107B	 Pottery & Glass Category Roundtable	 Business & Industrial Category Roundtable	 Clothing, Shoes, & Accessories Roundtable
Location	1:30pm–2:30pm	3pm–4pm	
106	 Collectibles Category Roundtable	 Stamps Category Roundtable	
107A	 Art Category Roundtable	 Sporting Goods Category Roundtable	
107B	 Antiques Category Roundtable	 Toys Category Roundtable	

COMPUTER LABS

Location	9am–10:30am	12:30pm–2pm	3pm–4:30pm
102A	 Advanced Features of Turbo Lister: Synchronizing Your Data with eBay	 Introduction to eBay's Affiliate Program—Promote Your Own Listings & Receive Commission!	 Advanced Features of eBay Blackthorne
103	 The eBay Finding Experience: Present & Future	 Advanced Features in Selling Manager Pro: Inventory Management & Automation	 Checkout & Payment Strategies
104A		 Hands-On Demo: How to Do Photoshop® Magic for eBay	 eBay Stores Traffic Reporting: Better Understand Your Business